



## Fromm Logo Downloading Guide

Each logo .zip package includes a .pdf, .eps, transparent .png, high resolution .jpg for print, and low resolution .jpg for web use. Where necessary, there are 2 different versions of each logo: one with light text for use on dark backgrounds, and one with dark text for use on light backgrounds.

You may also download a single transparent .png of each logo if you do not wish to download the whole .zip package. If you require a logo in a different format, or if you have any other questions regarding media, please contact our Creative Services department at [marketing@frommfamily.com](mailto:marketing@frommfamily.com).